

Recognizing alumni achievements

DePauw alumni often experience “uncommon success” once they graduate and leave campus for the “real world”. Department chairs often serve as a point of contact with whom alumni share news of these recent accomplishments. Celebrating alumni successes and achievements not only recognizes the individual, but also highlights strengths of the DePauw experience for both current and future students.

Methods for recognizing alumni achievements

- **Contact the Executive Director of Media Relations with an email detailing the alumna/alumnus’s achievement(s).** It is important to provide contact information for the alumna/alumnus, so that the Media Relations office can follow up to obtain more detailed information about the achievement.
- **Consider adding a news item to your department’s web page** (linking to any articles written for the main depauw.edu news web page).
- **Write a descriptive article in the next department newsletter.** Depending on the nature of the achievement, the alumna/alumnus might be able to provide a photo or graphic to include with the article.
- **Forward information about the achievement to the editor of the DePauw Magazine** (again, with contact information so that the editor can follow up for more detailed information).
- **Invite the alumna/alumnus back to campus to present a talk** for students about their achievement (e.g., book, poem, research, etc.; see *Building connections with departmental alumni* (e.g., newsletters, web pages, Facebook, etc.)). Often departments can pay for expenses from departmental budgets, cost-sharing with other departments/programs, and/or Public Occasions Committee funds.

Other Resources

additional contacts

- *Executive Director of Media Relations* (<http://www.depauw.edu/news-media/>)
- *Vice President for Communications & Strategic Initiatives*
- *Associate Vice President for Alumni Engagement* (<http://www.depauw.edu/alumni/>)
- *Senior Editor, DePauw Magazine* (<http://www.depauw.edu/news-media/depauw-magazine/>)

university policy & procedures

- n/a

relevant examples/forms/etc. in appendix

- n/a

external references

- n/a